



Trew

Full Service Agency  
Production & Castings

# Who We Are

Founded in 2001 by industry veteran Drew Linehan, Trew Productions delivers strong and honest results by keeping the ideals of our clients a priority. In an ever changing industry, we pride ourselves in being a steady ally on the side of our clients.

## We Specialize In:

- Show Production
- Casting Direction
- Print & Digital Campaigns



# Trusted By

Having cast and produced more than 200+ fashion shows, Trew Productions draws upon 15+ years of experience to deliver exceptional results and satisfaction of our clients' vision.

**Executed by the people for the people:**

**SAINT LAURENT**  
PARIS

**VOGUE**

**TODD SNYDER**  
NEW YORK

  
PHILIPP PLEIN

**BADGLEY**  
**MISCHKA**

REBECCAMINKOFF

 *Champion*

*Temperley*  
LONDON

**VIVIENNE TAM**

*Nicole Miller*

CYNTHIA ROWLEY



**DIESEL**

**JEREMY SCOTT**



**BERTA**

*Monique Lhuillier*

**amfAR**  
MAKING AIDS HISTORY

PERRY ELLIS

 **NAUTICA**



*Agent Provocateur*

*Patricia Field*

**AMERICAN EAGLE**  
OUTFITTERS

# Show Production

Trew Productions has a solid understanding of both creative and technical aspects of event production. Our goal is to present innovative solutions to amplify guest experience and create long lasting impressions while ensuring seamless behind the scene and FOH management.

## **Capabilities:**

- Venue Research and Selection
- Contract Negotiation
- Show Design (Lighting, Music, Decor, Tech)
- Vendor Contracting (Catering, Logistics, PAs)
- Photo and Video Coverage
- Rehearsals and Choreography
- Show Direction
- Backstage Management
- Hair & Makeup Coordination
- Styling & Wardrobe Coordination



# Casting Direction

Trew Productions is the bridge between you and hundreds of modeling agencies worldwide. Seamless communication and direct access to thousands of faces.

## **Capabilities:**

- Strategy development to reflect or elevate your brand ID
- Strong relationships with modeling agencies worldwide
- Knowledge of print and digital media to ensure proper usage
- Talent rate negotiation and budget management
- Pre-screening all models before pitching personalized packages
- Final bookings, call sheets and talent management

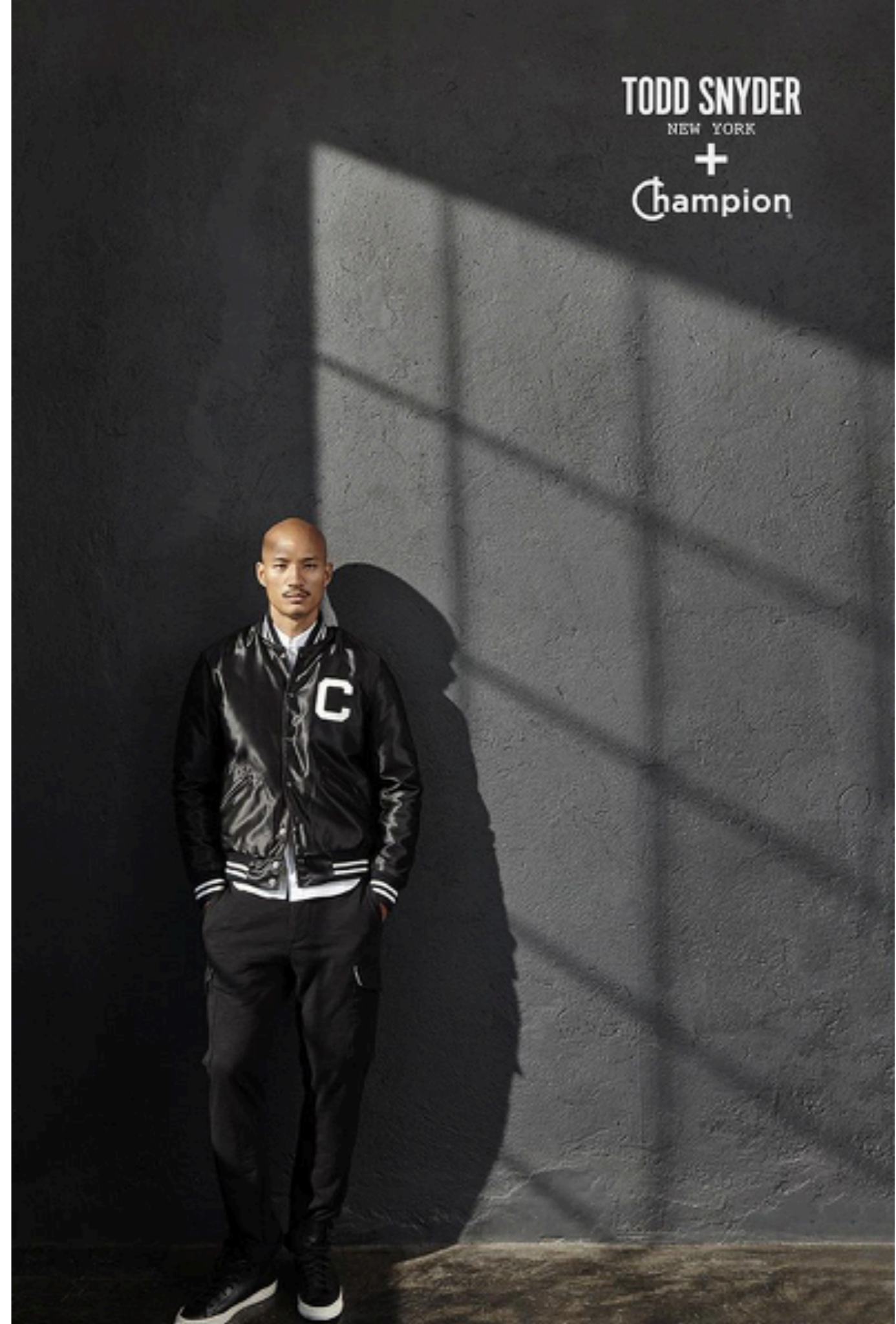


# Print & Digital Campaigns

Trew Productions puts artistry and creativity at forefront. Keen eye for talent and attention to detail ensures excellence from idea inception to final execution of every project. We pride ourselves in our ability to bring any creative vision to life through the most compelling stories.

## Capabilities:

- Location scouting
- Castings
- Set design
- Budgets and timelines
- Talent sourcing (photographers, hair & makeup, stylists)
- Contract negotiation
- Vendor management (catering, logistics)



# Portfolio



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# Contact Info

DREW LINEHAN

Founder and Principal

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After graduating from The Royal Society of Arts at Christie's in London, Drew Linehan moved to New York City to begin his fashion career. This included being a top model agent at DNA Model Management and the bookings editor at Marie Claire, Mirabella Magazine, and Surface Magazine before opening Trew Productions in 2001.